

PLEASE MAKE FOR HIGHER STANDARD IN U. S. SCHOOLS

Educator Says Present Trend
Will Mean All Women
Teachers—Officers Named
by Chattanooga Convention

CHATTANOOGA, Tenn., Dec. 4.—The closing session of the convention of the Association of Colleges and Secondary Schools here was featured by an address from Dr. George Zook, of the federal bureau of education, who declared that the greatest problem now facing the schools of the country was the shortage of teachers.

Notwithstanding the "painful illiteracy" with which educators have to contend, said Dr. Zook, out of 12,000,000 school children in the United States in 1918, 7,000,000 were in school. Declaring that thousands of schools have been closed for lack of teachers, Dr. Zook said that 10,000 more teachers are needed in high schools this year and that persons who had miserably failed on state examinations were accepted as teachers because the officials were helpless.

Dr. Zook declared that 9 per cent or more of the teachers in Illinois, Ohio, Montana, Nevada, Nebraska, Alabama, Florida, Georgia and North Carolina are inefficient. "At the present rate," said Dr. Zook, "it will not be long until all teachers are inefficient and only a few will remain as fossils of a dead age. In 1918 there were 100 men teachers to 510 women, and the disadvantages of this condition to the fact women are so uncertain about permanent service. Sometimes they take up other work, but usually it is matrimony."

Fred Lorne W. Barclay, of Columbia university, urged the advisability of making a study of Boy Scoutism as a part of the school curriculum, not with the idea of making scouts, but simply to instruct and promote the principles of Scoutism.

The commission on accredited schools recommended that the association make an effort toward securing a course in commerce and an amendment was adopted making \$500,000 the minimum requirement for accredited schools.

Chancellor J. H. Kirkland of Vanderbilt university was elected president of the association, and Dr. J. S. Steward, of the University of Georgia, and Dean Frank Hooper of the University of Chattanooga first and second vice-presidents, respectively.

TRENTON NAMES LARGE DELEGATION TO MEET

Many Members to Join Memphis Cotton Conference.

(Special to The News Scimitar.) TRENTON, Tenn., Dec. 4.—At a special meeting of the Trenton chamber of commerce a large delegation was named to the cotton conference at Memphis Dec. 7 and 8, the object of which is to devise means to relieve the present congested cotton condition, to advocate the reduction of cotton acreage for the coming year, also to urge the farmers to adopt diversified farming more extensively.

The following delegates were selected: G. W. Everett, C. R. Williams, J. L. Wade, W. J. Jones, W. T. Ingram, C. E. Smith, C. W. Glass, Dr. W. C. McKee, Dr. T. N. Cochran, Dr. L. H. Montgomery, Dr. A. A. Donaldson, Dr. R. T. Bennett, Judge R. K. Taylor, Malcolm Jettison, Mrs. R. Taylor, G. N. Choate, J. D. Talley, J. A. Davidson, Virgil Banks, M. H. Taylor, W. W. Herron, J. G. Pauget, W. L. Wade, T. K. Hangel, J. H. Deament, J. W. Thomas, C. P. Pyburn, Ed Chester, Bob Conlee, Cyrus Mansel, Herbert Griffin, C. D. Rawls, H. J. McCull, D. O. Nowell, Ernest Kellisher, M. W. Taylor, L. H. Johnson, H. S. Linn, J. W. Nichols, Jim Shackelford, J. R. Hucksaba, J. E. Arnold, W. W. Howse, K. C. Gordon, Clyde Birmingham, O. B. Freeman, Joe Press, L. W. Milligan, M. Flahman, Solon Harrison, Isadore Lusky, E. Greer, J. L. D. Wade, W. E. Sent, T. J. Adams, L. W. Smith, J. J. Tamm, G. R. Howell, L. M. Logan, E. C. Howse, M. A. Williams, C. L. Browning, B. F. Jones, F. G. Holmes, R. H. Patterson, Ira F. Phillips, M. H. Foss, A. L. Smith, G. F. Immann, L. N. Dennis, E. J. Dolman, E. S. Baxter, W. R. Landrum, John S. Cooper, Herman Brooks, S. P. Caldwell, R. R. Collins, W. G. Conner, J. C. Davidson, J. E. Elder, J. C. Fairless, R. E. Grissom, John T. Hale, Jr., Dr. L. J. Hargett, M. W. Taylor, T. C. Harbert, Edgar Jones, Arthur Rogers, T. T. Moore, R. E. Rose, W. E. Scarborough, E. C. Varnell, F. L. Sutton, W. F. Simmons, Wilburn Wood, L. F. Yates, Roy Hicks, E. L. Parker, J. C. Hoffman, S. L. Cole, G. V. Hudson, R. H. Penn, Sam Pybas, Leon Donaldson, Eldon Dinwiddie, Louis Wade, Will Watt, Walker Dew, B. F. Harwood, S. H. Cooper, Abner Taylor, J. T. Crisp, Dr. J. C. Moore, J. C. Anderson, H. H. Partee, Sol Shatz, Eugene Wade, C. R. Bogle, C. W. Morgan, J. H. Morgan, W. W. Blackmore, Ed Cole, Drury, Danne, F. L. Dismore, W. L. Dismore, J. B. Mitchell, H. H. Wade, Jr., H. P. Yarbrough, S. H. McKenzie.

1921—Coca-Cola Calendars—1921. Now ready for free distribution at our factory at Fourth street and Washington avenue. Hand somest ever. Please call. adv.

The Head

FAYETTEVILLE, Ark.—Burt M. Barnes, formerly manager of the Duke jewelry company, this place, died at Natchez hospital at Natchez, Miss., where he had been for some time for his health.

WATER VALLEY, Miss.—Mrs. Susan A. Hendricks, one of the oldest persons in this city, died at the family home very unexpectedly. She had been ill several days, but no one expected that she was anything like critical. When the end came it was so unexpected that it was for moments that anyone could hardly realize that death had come, although she was 85 years old last August.

DE WITT, Ark.—The funeral service over the body of Hon. William Nelson Carpenter, whose death occurred at the Mayo brook hospital at De Witt, Minn., Nov. 27, were conducted yesterday under the auspices of the Odd Fellows lodge of De Witt. He had long been a member of high rank.

DE WITT, Ark.—Grover Baskin, a deaf mute, aged 27, after a lingering illness died in De Witt. Mr. Baskin was a bright young man, well educated in schools conducted for deaf mutes, and was active in business affairs for one working under a like handicap. He left a wife and one child at Cumberland Furnace, Tenn.

TRI-STATE BRIEFS

LAKE CORMORANT, Miss.—Negroes who brutalized Ju Se and Ju Dine, Chinese merchants, here last night, have not been apprehended, although every agency was being used and a \$200 reward offered by J. K. Yong, on behalf of the Tri-State Merchants' association, had been supplied by a handsome sum made up by Lake Cormorant business men.

JACKSON, Tenn.—Although a violent search has been kept up for the papers of the late W. W. Stanley, for many years a citizen of this city, who died leaving an estate of \$75,000, no trace of them has been found. It was thought that he had the deeds, etc., in a lock box in a bank, but this is found not to be the case. A close friend states that Stanley told him several weeks before his death that he had bequeathed his property to his brothers and sisters, as he desired it to go, but where these deeds are no one knows.

PHILADELPHIA, Miss.—Lester C. Crosby, 16, Ackerman, Miss., met death in a football game here after he had failed to heed the premonition of his mother that he was being killed. Young Crosby's neck was broken in the last quarter of a rough game between the Philadelphia and Ackerman high schools, in full view of his father, who had accompanied the boys here. It was Lester Crosby's first and last football skirmish.

VICKSBURG, Miss.—W. H. Fitzhugh, Jr., aged 10 years, son of W. H. Fitzhugh, president of the H. P. Williams company, wholesale grocers of Memphis, St. Louis and Vicksburg, was knocked down on Cherry street by an automobile driven by George Ward, a hardware drummer, who represents a Memphis firm, and sustained a fractured skull. It is stated his condition is serious.

RENNEL, Ark.—Augustus C. Remmel, 25 years old, chairman of the Republican state committee in Arkansas, died at his home here after a brief illness. He had been active in Republican state politics for the past eight years, was a delegate to the last two Republican national conventions and a leader of the last White faction of the party in its fight in the state against the "Black and Tan" faction.

LITTLE ROCK, Ark.—Mrs. Stella Guy applied for a warrant for the arrest of her husband on a charge of wife abandonment. Her husband is William E. Guy, formerly Baptist minister. Mrs. Guy recently obtained a divorce from her husband. The complaint alleged infidelity and gross indigencies.

PRESCOTT, Ark.—J. U. Brown, owner of a cotton gin here, and Frank Bradford, negro driver of Mr. Brown's automobile, were killed in a grade crossing here when the Missouri Pacific fast mail train struck the machine in which they were riding.

MARTIN, Tenn.—Sam Freeman, 40, proprietor of a cafe and fruit stand here, died after he took an overdose of morphine, according to reports. Mr. Freeman lost his wife last summer and had been melancholy since.

NASHVILLE, Tenn.—The state railroad and public utilities commission granted an increase in gas rates to the Citizens Gas and Light company of Jackson. The rate allowed is \$1.55 gross and \$1.15 net per 1000 cubic feet of gas. The commission also granted service of a ready-to-serve charge of 50 cents a month against metered consumers. The minimum bill of 30 cents per month to be collected in addition to the service charge.

KNOXVILLE, Tenn.—Liberty bonds, savings stamps and certificates of securities to be sold here, and well known throughout Western Kentucky, hung himself. He had been despondent. He was about 60 years old, and is survived by his widow, who is critically ill from the shock.

JACKSON, Ky.—Rachel Stidman was awarded a verdict of \$15,000 in court here against the Louisville & Nashville railroad for the killing of her husband.

ASHLAND, Ky.—A reward of \$100 has been offered for trace of Matt Crowder, who disappeared from his home here. He is believed to have killed himself in fear of a surgical operation which the doctors had advised.

LOUISVILLE, Ky.—Re-establishment of the whipping post as punishment for fathers who desert their children is advocated by Criminal Court Judge H. W. Robinson in an address before the court here.

LOUISVILLE, Ky.—A nation-wide search has been instituted for Mary Kate G. R. Howell, daughter of E. E. Worrell, lawyer here. She has been missing since 1897. Through the death of relatives recently she became the possessor of a large fortune.

WINCHESTER, Ky.—Lee Ellison, negro charged with the murder of Sheriff R. S. Hunter, of Madisonville, Ky., Nov. 2, and for whom there is a reward of \$25,000, was arrested here by Capt. Gueleda, of Louisville, and Acting Chief of Police Wallace Strode, of Winchester. The prisoner, who has been identified, although he denies that he is Ellison, will be taken back to Madisonville under strong guard to stand trial.

To Cure a Cold in One Day
Take Grogg's LAXATIVE BROMO QUININE tablets. The genuine bears the signature of E. W. Grogg. 30c.

LOOSEN UP THAT HEAVY COLD

Go after it right away with
Dr. Bell's Pine-Tar-Honey

THE person who once gives this nationally popular cough and cold relieving medicine a fair opportunity of proving itself, becomes a convert. He learns how really beneficial its healing and balsamic antiseptics are in helping relieve a cold, cough, grippe, bronchitis, hoarseness. He finds that it promptly relieves the irritation, effecting a complete eradication of phlegm and inflammation and congestion.

Today—right now—get an economical bottle at your druggist's. It will be a well-paying investment. Keep it on hand as a safeguard against colds. 30c., 60c., \$1.20.

Dr. Bell's Pine-Tar-Honey for Coughs and Colds

Heals Eczema disfigured skin. Dr. Hobson's Eczema Ointment, used freely relieves the torturing skin-itch, heals the disfigured eruption. Good for pimply faces, acne and other skin troubles.

Local Music Notes and Recitals

Sacred Concert Goodwyn Institute Houck Memorial

Opening the winter series of Sunday afternoon sacred concerts, to be given under the auspices of the music committee of the Chamber of Commerce, of which R. Barrow is chairman, this city, one Sunday will be a memorial to the late O. K. Houck, who perhaps did more to foster and promote development of music in this city than any individual who ever resided here.

The program will be a miscellaneous one, and participating therein will be representatives of every important musical organization in the city. The fact that this is true, and that not a single refusal to have a part met the request of the committee, attests the great esteem in which Mr. Houck was held. If there was one thing he strived for more than all else in his efforts to promote good music here, it was to have cooperation in the common cause of music.

Serving as a subcommittee to have charge of the concert and provide and arrange programs are Miss Valerie Farrington, chairman; Mrs. J. H. Hill, Mrs. C. E. Early, Dr. A. B. Williams and C. A. Pinson. They request the public to be prompt in getting to the Goodwyn institute, where all of the concert will be held, beginning at 3 o'clock, and to observe the rule that there be no applause. There are to be no encores, and it is planned to supervise the programs and keep them within a limit of one hour and a half.

The programs for the series of concerts are to be furnished free by the Williams music house, while no admission will be charged at any of them. Following is the program for the first concert which is termed "Tribute to the musician of Memphis":

Introductory Remarks.....
O. P. Barrow, Chairman.....
Committee Chamber of Commerce.....
Funeral March..... Chopin
Theodore Bohmann.....
Representative Piano Teachers' Association.....
Arie, Rhine, for Thy Light Is Come.....
Solists:

Arthur Bishop, tenor.....
O. P. Barrow, soprano.....
Al Chymia Shrine Chanters.....
Ernest F. Hawke, director.....
I Know That My Redeemer Liveth..... Handel
from "Messiah".....
Mrs. W. H. Murrill.....
Mrs. G. B. McCoy, accompanist.....
Violin and Harp..... J. Marmoff
(a) Dixie Melody..... Charpentier
(b) Melodie..... Chopin

When Twilight Weaves..... Beethoven
Mrs. David L. Griffith, soprano.....
Joseph Powell, mezzo-soprano.....
Mrs. W. E. Hyde, contralto.....
Mrs. L. V. Mason, pianist.....
Harry Carlisle, cellist.....
Louis Carls, cellist.....
(Representing Beethoven club.)
Morning Prayer (from Oratorio "St. John")..... Costa
Erin Farley.....
Mrs. Garner Strickland, accompanist.....
Poem, Dedicated to O. K. Houck..... J. H. Blanchard
Read by W. Harrison Crofford.....
The Silent Sea..... Seldinger
Mrs. W. H. Murrill, first soprano.....
Mrs. G. B. McCoy, first alto.....
second soprano: Mrs. R. L. Brown, second soprano: Miss Banks Jordan, first alto: Mrs. Henry Livingston, first alto: Mrs. C. B. Lancaster, second alto: Mrs. T. P. Barnes, second alto: Mrs. G. B. McCoy, director and accompanist (representing Renaissance circle).

Fear Not Ye, O Israel..... Buck Milton Knowlton.....
Mrs. G. B. McCoy, accompanist.....
Face to Face (sung by request)..... Johnson
Mrs. Sam Ovenshine, accompanist.....
Crossing the Bar..... Schnecker
St. John's Methodist Choir.....
Mrs. J. L. McKee, director and soprano soloist; Miss Elsa Gerber, contralto; Heber Moss, tenor; Erin Farley, baritone; Enoch Walton, organist and accompanist; Carl Willis, violinist. (Mr. Houck's favorite song.)

Benediction.....
Walter M. Taylor, Potentate of the Shrine.....

CALVARY EPISCOPAL.

The following will be the program of music at Calvary church Sunday:

Adolph Steuterman, organist and choirmaster.....
Organ Prelude—Nocturne.....
Organ Prelude—Nocturne.....
Come, Emmanuel..... Plain Song
Kyrie Tibi..... Stainer
Gratias Tibi..... Stainer
Sermon Hymn 606—Just As I Am..... Brabury
Offering—Fear Not O Israel..... Spicker
Mrs. F. Murrill, Mrs. E. E. E. M. Ramsey, C. M. Saner, John R. Kinzie and Choir.....
Sanctus..... Stainer
Benediction..... Gounod
Mrs. W. F. Murrill and Choir.....
Recessional Hymn 48—Come, Thou Long Expected Jesus.....
Long Expected Jesus.....
Organ Postlude—Resoluto, Op. 68, No. 5..... Parker

THOUSANDS AGREE AS TO THIS

That Black-Draught Is Excellent for Stomach and Liver Disorders, Hence Its Great Popularity—Mississippi Planter's Indorsement.

Houston, Miss.—Mr. J. A. Trenor, a well-known planter of this place, recently related his experience in using Theodor's Black-Draught. "I don't believe there is a better liver medicine made," said Mr. Trenor. "I use it for headaches, stomach disorders and torpid liver."

"It is not hard to take, does not leave a constipated condition, as so many of the liver pills and medicines do. It does its work and leaves you feeling like a new person."

Thousands of others have found Black-Draught as helpful as Mr. Trenor describes, and a valuable remedy for derangements of the liver, stomach and bowels. It is purely vegetable, having an active effect upon the bowels, gently stimulating the liver, and helping to increase the flow of bile.

Black-Draught has been found to assist in the digestion of food, and relieve constipation in a prompt and normal way.

On account of Black-Draught's long-proved merit and immense popularity, many imitations are being offered for sale. For your own satisfaction it will pay you to insist upon the genuine, and be sure the package bears the name "Theodor's Black-Draught."

At your druggist's—ready to instant use—full directions in package. adv

Famous Hungarian Is To Appear Here



YOLANDA MERO.

As the first Saturday afternoon artist to appear in a piano recital in the course of the Memphis musical bureau, Yolanda Mero, who is substituted for Mischa Levitzki, who was unable to come because of threatened blood poisoning, should prove satisfying. She has played here twice before and gave abundant pleasure to those who heard her.

Herman Devries, of the Chicago American, says: "I gladly plunge into superlatives in honor of this glorious pianist. She is one of the chosen, greater than any woman pianist I can remember."

"Yolanda Mero," declares the critic of the San Francisco Chronicle, "played as no one else has in this city since the memorable visit of Josef Hofmann and De Pachmann." This remarkable woman pianistic genius electrified the Pacific coast cities on a recent tour.

FIRST PRESBYTERIAN.

The following program will be rendered Sunday morning:

Organ Voluntary—Tranquility..... O. Mansfield
Anthem—Sing Unto the Lord..... Tours
Mrs. C. L. Montgomery, Miss Emma Adams, R. Newell, G. Crosson.
Offering—Seek Ye the Lord, Roberts
The Silent Sea..... Seldinger
Postlude—Marche..... Tours
Mrs. Wm. Meyer.
Miss Emma Adams, director.

EVERGREEN.

Music for Sunday morning will be rendered by the regular quartet choir, composed of Mesdames June Rudisill and L. P. Woodson, and Messrs. W. T. Steger and J. W. Gladding. Miss Mabel H. Steger, director.

Prelude—Dream of Love Nocturne..... Liszt
Miss Steger.
Doxology.....
Response—Hear Our Prayer.....
Hymn—Lord of the Evening..... Mason
Hymn—Depth of Mercy..... Ganne
Postlude—La Traganne..... Ganne
Miss Steger.

IDLEWILD PRESBYTERIAN.

Following is the musical program for services at the Idlewild Presbyterian church Sunday, under the direction of J. Paul Stalls, organist:

Organ Prelude.....
Offering—O Divine Redeemer, Gounod
Anthem—Te Deum..... Shelley
Offering—O Divine Redeemer, Gounod
Banning.
Organ Postlude.....
Banning.
Offering—My Soul for Help, Wagner
Choir.
Communion—Gospel Songs—Selected.
Choir.
Postlude.....
Edmund Will, choirmaster.

UNITARIAN.

The musical program at the Unitarian services in the Majestic Sunday

SERVICE OF MUSIC AT COURT AVENUE

A sacred concert of musical attractiveness will be given at the Court Avenue Presbyterian church Sunday night at 7:30 o'clock. An augmented choir, large orchestra, instrumental selections by Joseph Cortese, and numbers by prominent soloists will feature the service, which will be exclusively musical. The following program will be rendered:

Freude—Instrumental Selection.....
Orchestra.....
Anthem—God Be Merciful..... Lewis
Choir.
Solo—Come Ye Blessed.....
Mrs. Marie A. Hooper.
Violin Solo—Joseph Cortese.
Bass Solo—Rock of Ages..... Remy
W. A. Lee.
Solo—Love Divine, George
Miss Louise Purser, duty obligato.
Mr. Buckley.

Duet—Cruelty.....
Mrs. Charles Watson and Miss Van Dyke Cleage.
Soprano Solo—Judge Me..... Millard
Mrs. J. C. Adair.
Violin Selection.....
Joseph Cortese.

Quartet—Hark, Hark, My Soul..... Shelley
Mrs. Chas. Watson, Miss Van Dyke Cleage, Hugh Sandridge.
Postlude.....
Orchestra.

The following program will be rendered at the morning service, which will mark the beginning of the sixth year of the Unitarian church.

Organ Prelude.....
Mrs. Wm. Bollinger.
Anthem—Love Divine..... Exeal
Solo—My Task..... Ashford
Mrs. Wm. Bollinger.

DECATUR CHRISTIAN.

At the Decatur Street Christian church the music in the services tomorrow will be as follows:

MORNING.
Prelude.....
Mrs. Hayden Smith.
Anthem—He Is My Shepherd.....
Mrs. Whitaker, Mrs. Frank, Miss Dixon, Dr. Weber, Howard and Frank VanHoeser, Hayden Smith, George Frank, H. E. Smith.
Postlude.....
Mrs. Hayden Smith.
EVENING.
Prelude.....
Anthem—Hark, Hark My Soul.....
Mrs. Whitaker, Mrs. Frank, Miss Dixon, Dr. Weber, Howard and Frank VanHoeser, Hayden Smith, George Frank, H. E. Smith.
Quartet—He Loved Me So.....
Mrs. Whitaker, Miss Dixon, Dr. Weber, Hayden Smith.
Postlude.....
Mrs. Hayden Smith.

ST. JOHN'S METHODIST.

MORNING.
Organ Prelude—Elegie..... Lemare
Anthem—Crossing the Bar..... Schecker
Mrs. McElroy, Miss Gerber, Mr. Moss, Mr. Parry, Violin obbligato, Mr. Willis.
Offering Solo—The New Born King..... L'Espoir
Mrs. G. T. Fitzhugh.
Postlude—Largo..... Handel
Organ Prelude—Spring Song..... Hollins
Mr. Walton.
Anthem—Hark, Hark, My Soul..... Shelley
Quartet.
Anthem—Hear Thou Our Prayer..... Morrison
Quartet.
Postlude—March in G..... Smart

FIRST METHODIST.

MORNING.
Organ Prelude.....
Mrs. Beagles Erwin Reese.
Processional—The Son of God Goes Forth to War..... Heber
Offering—O Divine Redeemer, Gounod
Communion—Gospel Songs—Selected.
Choir.
Recessional—Stand Up For Jesus..... Duffield
Organ Postlude.....
Mrs. Reese.
EVENING.
Prelude.....
Offering—My Soul for Help, Wagner
Choir.
Communion—Gospel Songs—Selected.
Choir.
Postlude.....
Edmund Will, choirmaster.

W. WAYNE Oil Tank & Pump Co.

T. W. Hall, Local Mgr.

DELUXE

"The Successful Light Weight Piston"

40% to 50% lighter than stock factory cast iron pistons. Requires less gas—has less vibration—is more durable—has less expansion and fits closer. Prompt deliveries in semifinished standard or oversize.

Distributed By
AUTOMOBILE PISTON CO.
Phone Main 7997. 456 Monroe Ave.

The Human Equation

In every transaction we take particular account of the human equation, believing that in many instances it is the most important element. We try to make our service meet the needs of each individual, rather than to make every one's requirements conform to a set of rigid rules.

UNION & PLANTERS BANK & TRUST COMPANY

MEMPHIS TENN.

GOULD HAS BUILT A GOOD BATTERY FOR A LONG TIME

There's a Gould Battery for Your Car.
THE STORAGE BATTERY CO.
280 MONROE AVENUE
Productive Territory for Reliable Dealers. MAIN 9787

For The Convenience of Our Customers We Will Remain Open Until 10 P. M. TONIGHT (Saturday, Dec. 4)

CAUGHT A Thief of Oil

Thousands of barrels of lubricating oil, formerly discarded as worthless after first use, can be entirely reclaimed and used repeatedly. The marvelous WAYNE FILTER does it. Phone or write for particulars. Types for all sorts of machinery.

W. WAYNE Oil Tank & Pump Co.

T. W. Hall, Local Mgr.

Shop Early for "Gifts That Last"

JULIUS GOODMAN
GRAVES-DIX, Inc.
JOSEPH-MYERS, Inc.
MULFORD JEWELRY CO.

READ THE NEWS SCIMITAR WANT ADS

Individualized Platinum Mountings

Diamonds

An attractive selling plan that makes Christmas gift giving a pleasure. Terms: One-fifth cash; balance, ten equal monthly notes.

RODNAX displays of Christmas diamonds are replete with the newest platinum mounting creations in Rings, Brooches, Bar Pins, Necklace Clasps, and La Vallieres. The dainty solitaire receives attention by the many attractive and exclusive mounting designs.

While a visit to our Diamond Department would be of considerable assistance in the selection of your Christmas gift, yet it is not essential. In the event that you cannot make a personal selection we will be pleased to send you, express prepaid, a very liberal memorandum package for inspection in your own home.

Write us, giving an approximate estimate of the amount you desire to invest and state the character of your selection packages. Merely as a means of identification, give us the name of your bank, or two or three well rated merchants.

Diamonds that we send in these memorandum packages are clearly marked with the exact weight, grade, and lowest cash price. They must sell themselves, therefore we are careful to tell you the exact difference between the several grades.

Write for Examination Package Sent Express Prepaid

GEO. J. BRODNAX INCORPORATED Diamond Merchants.

MEMPHIS, TENNESSEE.

Illustrated Diamond Booklet No. D15 Sent Upon Request